

News Release

RBC INVITES YOU TO EXPLORE CONSERVATION AREAS

RIDEAU VALLEY, June 2, 2008 — The Royal Bank is extending a huge, province-wide hug and invitation to everyone to come out and enjoy the natural areas in your watershed free of charge this Sunday, June 8 under a program called “Gates Open” Ontario.

The Rideau Valley Conservation Authority (RVCA) and our conservation colleagues across Ontario have opened the Conservation Area gates wide for this special family day thanks to the generous support of RBC. Everyone is welcome to come out and have a picnic, do a little fishing, walk the trails, read a book in the sun, catch a few rays on the beach or just enjoy the good old-fashioned peace and quiet that uncrowded, unpaved green space can bring.

Some of the Conservation Areas you might consider exploring on Sunday include Baxter (south of Kars on the Rideau River), Foley Mountain (on the mountain above the village of Westport on Upper Rideau Lake), the lovely lakeside Rideau Ferry Yacht Club at Rideau Ferry on Lower Rideau Lake (with the best beach in the Rideaus), the Perth Wildlife Reserve just two km south of Perth or the lovely Chapman Mills Conservation Area on Prince of Wales Drive just south of Merivale with its beautiful riverside vistas, intriguing bridges and safe, dry boardwalk.

As part of the celebrations, RVCA is offering its Annual Conservation Area Pass (a regular \$40 value) for \$35 on Gates Open Day only! A whole year of unlimited access to all RVCA Conservation Areas for family fun at your convenience and all at a bargain price.

RVCA is proud to call RBC one of its most loyal Partners in Conservation. RBC’s Blue Water Project, a \$50 million fund committed to environmental work over the next 10 years, is the latest example of how RBC gives back to the communities in which its employees live, work and do business.

For more information on local Conservation Areas and RBC Gates Open Day, please visit our website at www.rvca.ca.

- end -